### MILEAGE OVER THE LONG HAUL GUARANTEED.



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## NEW BFGOODRICH® HIGHWAY CONTROL® S

One Year Mileage Satisfaction Guarantee



LONG TREAD LIFE



WET WEATHER CONFIDENCE



**FUEL SAVINGS** 



**MULTIPLE RETREAD LIVES** 



See your Michelin Representative, Authorized Michelin Dealer, or visit www.BFGoodrichtrucktires.com for details.





# NEW BFGOODRICH® HIGHWAY CONTROL® S

## **One Year Mileage Satisfaction Work Hard Guarantee**

# These tires provide mileage over the long haul. *Guaranteed.*

### See the difference for yourself.

If you are not completely satisfied with the BFGoodrich<sup>®</sup> HIGHWAY CONTROL<sup>®</sup> S tire mileage performance in the first year or before 50% of its usable tread life—whichever comes first—we will reimburse 50% of your acquisition price per tire.

#### \*Terms and Conditions:

Valid only for BFGoodrich® HIGHWAY CONTROL® S tires. Guarantee does not cover road hazards & negligence. Applicable to a maximum of 40 tires per ship-to location/customer. Valid for long haul steer applications only. Proof of purchase with date and purchase price necessary. Guarantee will pay in the form of a credit for 50% of your acquisition price per tire. Credit will be issued and all documentation must be validated by a Michelin Sales Representative. All BFGoodrich® Limited Warranty exclusions still apply. See warranty for details.<sup>(1)</sup> BFGoodrich® reserves the right to modify or discontinue this program at any time for any reason without prior notice. All claims must be made by December 31, 2021. See your local Michelin Dealer, your sales representative or go to BFGoodrichTruckTires.com for more details.

(1) Please see BFGoodrichTruckTires.com > Reference Materials > Warranties/Guarantees for details.

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